

Submitted by David Goss
Candidate for reelection to the Crystal Lake City Council

Response to Crystal Lake Chamber question:

“Please comment on your position in supporting economic development and business in Crystal Lake. Please be specific in regards to any proposals you might have.”

- I made a specific proposal (which was accepted by the Council) to divide hotel tax dollar categories into first time requests, requests under \$5000, and requests over \$5000 to insure requests would be ranked with like requests. I wanted to continue to attract first time requestors.
- I was supportive of the expired Downtown TIF District, and the positive impact it has had on downtown businesses. Through this effort, the continued municipal support of the Main Street program, and the active participation of the Downtown Association, historic downtown Crystal Lake is alive and vibrant.
- I support the Virginia Street TIF, the Main Street TIF, and the Vulcan Lakes TIF. TIF districts in the right places can make a huge difference in successful business development and redevelopment.
- I suggested to staff that Industrial Revenue Bonds could be used for certain redevelopment efforts on Route 14 in the Vulcan TIF.
- I am supportive of making area wide storm water improvements and the removal of the berm in back of the properties along Rte 14 as part of the Vulcan TIF district. This will make the properties more attractive for redevelopment, with unobstructed views of Vulcan. An area-wide storm water management system will make redevelopment less costly and provide protection for the lakes.
- I supported McHenry County College’s expansion request, which included facilities for a minor league baseball team. The venue would have been good for taxpayers and local business, and the City would have been able to control (and get reimbursed for) traffic congestion problems. As it stands now, the City gets all of the traffic and no hope for assistance from the venue to be located in Woodstock - perhaps 1.5 miles away.
- I made a presentation to City staff regarding a parking deck / commercial structure in downtown Crystal Lake.
- I served as the Council appointee on the Crystal Lake Watershed Technical Advisory Committee. The charter of this committee was to

reinvent specific protection of the Watershed through best management practice techniques. The ultimately approved standards and requirements provide better protection for the lake, while affording commercial and residential uses a better picture of what can be developed in the watershed.

- I served as Council appointee on the Crystal Lake Zoning Commission. City staff and this commission have completely revamped our collection of ordinances and policies into a cohesive Unified Development Ordinance. This ordinance will make it easier for businesses and residents alike to navigate through the various city requirements. I expect the Council to adopt the UDO this spring.
- I have been very active in objecting to the changes McHenry County wants to make at Alexandra and Village Roads with their Randall Road improvements. The county will make it much less convenient for almost 3000 dwellings on the south side of the City to get into Crystal Lake to patronize local businesses with the changes they are proposing.
- I fully support the contributions and concepts developed by our Economic Development Committee. The *I Shop Crystal Lake* campaign and the Christmas season sales tax rebate program are critical to our local businesses successes.
- I support the City's efforts to lower the state fire insurance rating from the current '4' to a '2'. This will ultimately lead to lower insurance premiums for residents and businesses alike.
- I fully support the relocation of the railroad yard, currently located west of Main Street. I believe the future development of this commercial corridor in the future will be a boon to our business base and the success of the Main Street TIF.

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